



**Presents**



## Sponsorship Overview

Needs Beyond Medicine is pleased to announce its ninth annual **canSURVIVE**, a gala reception and gallery stroll featuring stories and portraits of cancer survivors. These people have been diagnosed with a terrible disease that afflicts more than one million people in the United States a year. canSURVIVE not only supports our **Relief Program**, but gives these survivors a voice to share their story. This event benefits Needs Beyond Medicine's survivor support program, the **Relief Program**.

### What canSURVIVE Supports

Needs Beyond Medicine is a nonprofit organization supported entirely by the generous donations of members and companies within the state of Utah. Our members are working to decrease the burden that a cancer diagnosis can bring, and to increase support for cancer survivors. We offer seminars at colleges and throughout the community to educate the public on the importance of early detection and to raise awareness of cancer. The Needs Beyond Medicine **Relief Program** offers small financial grants, which are designed to offset some of the non-medical expenses associated with cancer. Through these grants, we have enhanced the quality of life for 1,072 (through 2016) cancer patients people since the creation of the **Relief Program**.

#### **Relief Program**

Needs Beyond Medicine's **Relief Program** creates financial assistance grants for cancer patients that can be used for living expenses not classified as medical such as rent, utilities, groceries, transportation costs, and more. These grants bring much-needed relief to adults and children facing the fight of their lives.

#### **Educational Programs**

Needs Beyond Medicine offers educational programs to raise awareness of cancers. Our goal is to help raise awareness and to educate on the symptoms of some of the top diagnosed cancers. All of Needs Beyond Medicine's educational seminars are free and offer basic information on early detection and provide the attendees with additional resources for prevention.



**Richard- Multiple Myeloma Cancer Survivor**

## Specific Details for canSURVIVE 2017

**Date:** Friday, November 3, 2017

**Location:** The Falls Event Center

580 So 600 E, SLC UT 84102

**Time:** 5:00-9:30 (Speakers from 7:30-8:30)



*Crystal Holdsworth- Brain Cancer Survivor*

### Why Sponsor?

We know that there are many non-profit organizations vying for your charitable contributions, so why sponsor Needs Beyond Medicine? Simply put, we are currently the only organization we know of that seeks to meet the financial needs of cancer survivors not specifically related to their medical expenses. In addition, this is a unique charity that advocates for awareness and education, as well as support for people battling cancer. **canSURVIVE** is a singular fundraiser that provides an opportunity for your brand to differentiate itself, while reaping the tax benefits of non-profit giving.

## SPONSORSHIP LEVELS

### canSURVIVE Title Sponsor (\$10,000)

Title sponsor of the annual fundraiser canSURVIVE.

\*Purchasing this sponsorship would guarantee the re-naming of the canSURVIVE event to be “**canSURVIVE supported by [your company name here]**”. The event title featuring your company name will be in effect for one canSURVIVE event only, unless purchased again in subsequent years.

- Exclusive event signage during the event.
- Space for a company booth/table during the event which will be run by your chosen company representatives.
- Distinguished recognition throughout event by emcee
- Inclusion in press materials
- Opportunity to speak during the presentation segment of the event.

### Stage Sponsor (\$2,500)

Exclusive sponsor of the stage area during the canSURVIVE event.

- Exclusive branding on event stage
- Event signage
- Inclusion in press materials
- Opportunity to provide company information on the stage

### Table Sponsors (\$500) Limit of 4

Have the ability to promote your company and inform the guests during the event of your products or services you render. Must be in line with the mission of Needs Beyond Medicine, subject to availability.

Please use the form below to become a sponsor for **canSURVIVE**.

Contact Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

_____	canSURVIVE EVENT SPONSOR	\$10,000
_____	Stage SPONSOR	\$2,500
_____	Table SPONSOR	\$500

Who should we acknowledge for the donation? (Name, company or "Anonymous")

PLEASE MAKE CHECKS PAYABLE TO: Needs Beyond Medicine

PAYMENTS CAN BE MAILED TO:

Needs Beyond Medicine  
c/o canSURVIVE  
P.O. Box 521618  
Salt Lake City, Utah 84152

Be sure to give us your email address so we can send you a tax deductible letter.

Contribute with a credit card: Log on to our website at: [www.NeedsBeyondMedicine.org](http://www.NeedsBeyondMedicine.org)

*Needs Beyond Medicine is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records.*

*Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521*